

Art Slam “Ramp It Up”

Home sweet Home

Home Sweet Home has been running a fundraiser for the last 3 years called “Ramp It Up”. This fundraiser helps them get money to build ramps for those in need in Franklin and Hampshire Country.

This year they have decided to do an art slam at East works in Easthampton. The art slam will consist of 3 parts- a open slam that will run from 3-6, a buffet and meet with the artists (Fund-raiser) and an auction fundraiser in the evening

They need a logo for this event, 2 posters, a 4 X 5 black and white ad, a postcard, and a website.

Logo-

To go with the home sweet home logo

The posters 8.5 X 11

a call for artists- Join us!

A poster for the event.

Ad

4X 5 ad based on the poster promoted event (goes out a month in advance)

The website-Blog?

is for the event- for sponsors and for artists.

The postcard for the event.

Our time line:

Feb 25 Executive Summary

March 1 2 Logo possibilities and finals of last project

March 4 redues of logo up on blog- comments

March 8 Posters and logos

March 22 Poster Redue and ad

March 29 Postcard website and redues

April 1 finals and next project